

LINKS

[LinkedIn](#) | [Portfolio](#)

EXPERTISE

- Video Production
- Audience Engagement
- On-Camera Presence
- Content Creation & Scriptwriting
- Live Hosting & Presentation

SKILLS

- Public Speaking & Communication
- Creativity
- Interviewing & Interpersonal
- Editing & Production
- Acting
- Audience Engagement & Adaptability

CERTIFICATIONS

Google Project Management
(August 2024)

Born on Instagram
(September 2022)

MOJ content creator
(June 2022, 100k followers)

EDUCATION

CPT College, Taramani, TN
Diploma - Electronics &
Communication
Engineering | 2008-2011

LANGUAGE

English
Tamil

PROFILE

Versatile Brand Video Presenter, Host, and Artist with 5+ years of expertise in creating compelling video content and delivering live presentations. Accumulated over 4,100 hours of content creation, engaging with 5,000+ clients. Proficient in video production, script development, and designing interactive sessions that captivate audiences. Adept at enhancing audience engagement through impactful storytelling, charismatic on-camera delivery, and alignment with brand objectives. Committed to producing high-quality videos that connect meaningfully with diverse audiences.

WORK EXPERIENCE & CAREER TIMELINE

Entri Software Pvt Ltd | 2023 - Present
Video Presenter - Freelance

- Delivered high-impact video tutorials on financial literacy and EdTech topics for YouTube and the Entri platform, driving a 30% increase in learner engagement.
- Delivered dynamic on-camera performances for advertisements and promotional campaigns, driving a 25% increase in audience engagement and boosting viewer loyalty across social media platforms.
- Partnered with creative teams to design and deliver compelling video content, ensuring quality and alignment with platform objectives.

Dhime | 2023
Freelance Project(in Partnership)
Content Manager & Video Presenter (AI-Based Dance Tutorial Project)

- Hosted AI-driven dance tutorial videos, optimizing production workflows to achieve a 20% boost in efficiency and on-time delivery.
- Managed cross-functional teams to deliver high-quality content, ensuring 95% client satisfaction and adherence to project scope, budget, and timelines.
- Enhanced video engagement using data-driven insights, increasing viewer retention rates by 10%.

Cultfit Healthcare Pvt. Ltd | 2019 - Present
Trainer & Fitness Coach

Serving As A Mentor For Trainers In The Fitness Industry

- Creating high-quality scripts and ensuring smooth class flow strategies for each session.
- Developed engaging daily video presentations, consistently maintaining audience interest and delivering content aligned with brand guidelines.
- Maintained strong client loyalty by conducting engaging, tailored sessions that consistently addressed client needs and surpassed expectations.